Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.
Planted This Summer—Will Bear a Full Crop Next Spring—Plants are Ready July 15

You do not have to have a farm to grow strawberries. A small space in your own garden measuring only 10 feet by 25 feet is sufficient for setting out 100 plants.

With good cultivation you may expect from 40 to 50 quarts of berries the following Spring.

No other small fruit or vegetable will give such returns on so small a space as the strawberry. This makes it worth the while of anybody who has just a little piece of land to spare, to grow the varieties offered here.

The runners made by Strawberry Plants during the latter part of June, July and August are planted in small pots and are allowed to root thoroughly. Remaining attached to the Mother Plant they make a good, steady growth of leaves.

When thoroughly rooted they are cut off the Mother Plants and are then ready to be shipped for planting. If set out during July and August a plant of this kind will bear a full crop of berries the following Spring.

It is not at all disturbed in its growth by transplanting on account of its ball of soil clinging firmly to the roots, but will, in consequence, grow right ahead as though never disturbed.

It is, therefore, of great advantage to set out pot-grown plants, as they will bear a crop a year earlier than runners.

The ground laid out for the Strawberry bed could be used during the months of April, May and June to raise another crop, such as Peas, Spinach, Turnips and the like.

In the culture of the Strawberry it is essential to keep all runners, which are bound to form after the plants are set out, pinched off. The plants must be gone over positively once a week in order to save all the strength the roots can give to build up the Mother Plant.

The ground, of course, should have been enriched with a liberal supply of well-rotted barn-yard manure, spaded in thoroughly before planting. An occasional application of bone meal or phosphoric acid is of great benefit, as it helps to produce blossoms and fruit. Manures containing too high a percentage of nitrogen should be avoided.

Pot-grown strawberry plants can be set out any time from July 15 to September 25 and they will bear a full crop of berries next Spring. However it is preferable to plant in July and August, as the plants will have a chance to grow larger before Winter and a heavier crop of fruit is assured.

After the plants stop bearing remove the salt hay, pinch off all runners again and cultivate thoroughly. Treated in this way a bed will last from four to five years.

CHESAPEAKE

The Leading Variety for June Bearing—There is No Better

CHESAPEAKE embodies all the best qualities desired in a strawberry. The plants are healthy and strong, the blossoms perfect and set freely. The fruit is very large, of delicious flavor and an excellent keeper—therefore, a capital shipper. The fruit of the Chesapeake is borne on large stems, the greater portion of which stand upright, holding the fruit from the ground. Every blossom makes a berry. The result is a good crop of berries that are well developed and strictly fancy. Altogether this variety is the most desirable both for the home garden and for those who supply the market.

60¢ per doz., $4.00 per 100.
AUGUST LUTHER. (Perfect.) This extra early berry succeeds everywhere. The flesh is dark red, very firm and excellent flavor. A valuable shipping variety. 60c. per doz., $1.00 per 100.

BARRYMORE. (Perfect.) A high-class mid-season variety, producing fruit of the very finest flavor. Very large, glossy and attractive. 60c. per doz., $4.00 per 100.

BEDER WOOD. (Perfect.) This is one of the very best early berries. The fruit is large, conical, bright red color and of excellent quality. 50c. per doz., $3.50 per 100.

BRANDYWINE. (Perfect.) The berries are large roundish-conical, regular and uniform, bright glossy crimson, very handsome, firm and solid, excellent in quality, with fine aromatic flavor. Plant remarkably vigorous and productive. Mid-season to late. 50c. per doz., $3.50 per 100.

BUBACH. (Mid-Season Pistillate.) The most popular of all large Strawberries. It is a wonder in its season of fruit, completely covering the ground about the plant with large berries. The berries are roundish, slightly flattened, color, orange scarlet. 50c. per doz., $3.50 per 100.

CARDINAL. (Pistillate.) This magnificent “long season” Strawberry is adapted to all purposes, all soils, and all methods of culture. The berries are medium to large in size, nearly round, and are exceptionally beautiful in appearance; colored brilliant bright red. Ripening uniformly with no green nor white tips. 60c. per doz., $4.00 per 100.

CLIMAX. (Perfect.) (Extra Early.) Of a large size and uniform in shape. Splendid bright color and excellent flavor. Foliage a beautiful light green, plants very strong and hardy. A very productive bearer, having a good record as being a very profitable bearer for general planting. 60c. per doz., $4.00 per 100.

CLYDE. (Perfect.) Is as large as Bubach, nearly or quite a week earlier and very much firmer. It is a strong staminate. The plant is very vigorous and healthy. Season early. 60c. per doz., $4.00 per 100.

CHIPMAN. (Perfect.) One of the best mid-season berries of recent introduction. The plant is of strong, upright growth with large, healthy foliage. The glossy red fruit is medium in size, very prolific and an ideal variety for home consumption. 60c. per doz., $4.00 per 100.

COMMONWEALTH. Is by all odds the best and largest of the very late berries. Its excellence lies not only in size, but also in flavor. 50c. per doz., $3.50 per 100.

EARLY OZARK. (Perfect.) This new extra early variety ripens its crop and is out of the way before mid-season kinds come in. The fruit is dark crimson in color, very large, and does not get small toward the end of the season. An exceedingly prolific variety. 60c. per doz., $4.00 per 100.
EXCELSIOR. Extra early. Perfect flowering. This is the largest of all the extra early berries, which generally run small. Ripe fruit may be gathered as early as June 1. For so early a variety it is extraordinarily productive; it outyields other standard early sorts in the proportion of two to one. The fruit is large, very handsome, and firm. 50c. per doz., $1.00 per 100.

FENDALL. (Perfect.) The berries are perfect beauties, rich red in color, smooth and glossy, with long stems and large, showy raps. The merits of the Fendall are great vigor of plant, splendid root system, wonderful productiveness, large size of fruit, fine flavor and length of bearing season. Berries picked from June 21 to July 10th is its record. 75c. per doz., $5.00 per 100.

GANDY. (Perfect.) One of the best late Strawberries. In size and firmness it is all that can be desired. The berries are large, very uniform in size and shape, of bright crimson color, handsome and showy, very firm and of good quality. 50c. per doz., $3.50 per 100.

GLEN MARY. (Perfect.) (Mid-Season.) A superb variety, which unites large size, great productiveness and good quality; bright glossy crimson, and fine in flavor. The plant is strong and healthy, very prolific. 50c. per doz., $3.50 per 100.

JESSIE. (Perfect.) Similar to the McKinley, being about two weeks earlier than that variety. Berries large, of a bright red color, very productive, flavor delicious. Fruit holds its size until end of the season. 60c. per doz., $4.00 per 100.

LATE JERSEY GIANT. Very late, and extremely large berries of the finest flavor, mild, rich and sweet, with the flavor and aroma of the wild berry very pronounced, yields enormously. 60c. per doz., $4.00 per 100.

MARSHALL. Is the sweetest of all mid-season berries as it is the most luscious. It is especially desirable for its large size and rarely fine flavor. When full ripe this berry is dark crimson and strikingly handsome. Its wonderful quality, fine flavor and large size make it admirable for table use. 60c. per doz., $4.00 per 100.

MCKINLEY. (Perfect.) The fruit is large, roundish, inclining to conical, but sometimes flattened or cock-shaped; color crimson, flesh firm and quality very good. The plant is vigorous, healthy and a great yielder. Season medium to late. We can confidently recommend it for garden or market culture. 50c. per doz., $3.50 per 100.

NEW YORK. (Perfect.) As fruited here, the berries are large to very large; season of ripening, medium; color, dark scarlet, changing to crimson, when fully ripe; colors all over at once, no green sides or green tips. The quality is good. In growth of plant it is very large and stalky. 60c. per doz., $4.00 per 100.

NICK OHMER. (Perfect.) The plant is a good grower, of large size, free from rust, makes a good number of plants and bears very heavy crops. The fruit is very large, dark glossy red, firm, of good quality. It has a long season extending from early medium to late. 50c. per doz., $3.50 per 100.

OOM PAUL. (Perfect.) This is one of the largest berries ever introduced; fine color and of extra good quality; one of the most valuable for home or commercial purposes. 60c. per doz., $4.00 per 100.

PRESIDENT. (Pistillate.) Fancy berry. Uniform large size, covering a long season of fruit. Very valuable. 60c. per doz., $4.00 per 100.

REWASTICO. Large, well-formed berries of a uniform, deep red color penetrating to the center, of finest flavor. 60c. per doz., $4.00 per 100.

ROYAL SOVEREIGN. The fruit is of the largest size and conical shape; color is a bright, glossy scarlet; flesh white and firm. The plants are strong growers and produce large crops of berries. Unequaled for early forcing. 75c. per doz., $5.00 per 100.

SAMPLE. (Pistillate.) Plants strong and vigorous, very productive, medium to large berry; mid-season to late. 60c. per doz., $4.00 per 100.

SENATOR DUNLAP. A most prolific variety, fruit of medium size, dark red and very juicy. (Early to mid-season.) 50c. per doz., $3.50 per 100.

SCHOFIELD. An especially fine berry of enormous size, extra broad and thick, of a bright red color and rich, aromatic flavor. 50c. per doz., $3.50 per 100.

SHARPNESS. (Perfect.) Berries large to very large, somewhat irregular in shape, crimson, moderately firm and of good quality. Mid-season. 50c. per doz., $3.50 per 100.
MID-SUMMER CATALOG OF POT-GROWN STRAWBERRY PLANTS

STEVENS LATE CHAMPION. (Perfect.) This late variety is remarkable for its heavy cropping qualities, and does well on light sandy soil. The berries are large, perfect in form, color bright crimson. 60c. per doz., $1.00 per 100.

SUCCESS. (Perfect.) This new strawberry is the earliest large variety we know of. The berries are globular in form, slightly conical and of a bright scarlet color. The flavor is mild, sweet and rich, a vigorous grower and very productive. 60c. per doz., $4.00 per 100.

SILVER COIN. This mid-season variety is believed to excel all others of its season in uniting desirable properties. The berries are large, uniform in size and shape and very productive. 75c. per doz., $5.00 per 100.

THE HUNN. (Pistillate.) This extra late berry is round, handsome and uniform in shape. The flesh is very firm, color dark crimson. The berries are extra large, of excellent flavor and deeply colored. It is of strong, vigorous growth, very prolific and can be recommended as a valuable late variety. 50c. per doz., $3.50 per 100.

UNCLE JIM. (Perfect.) Wonderfully productive, very uniform in shape, of a bright red color, and fine quality. The fruit stalks are exceedingly stout; but when borne down the berries do not rot on the underside before they are ripe enough to pick. 60c. per doz., $4.00 per 100.

WM. BELT. (Perfect.) The berries are as large as Buck, more perfect in shape, just as productive and the color is perfect. Mid-season. 60c. per doz., $3.50 per 100.

Weeber & Don's Long Season Collections of Choice Pot-Grown Strawberry Plants

Consisting of EARLY OZARK, Extra Early
EXCELSIOR, Early
CHIPMAN, Early Mid-Season

Collection A, 21 plants, 4 each of above 6 varieties...$1.00
Collection B, 36 " 6 " 6 " 6 " 1.40

BARRYMORE, Mid-Season
MARSHALL, Mid-Season to Late
COMMONWEALTH, Extra Late

Collection C, 72 plants, 12 each of above 6 varieties.$2.75
Collection D, 150 " 25 " 6 " 4.75

Strawberry Layer Plants of Leading Varieties

READY ABOUT SEPTEMBER 1) PRICE: $1.50 per 100—$10.00 per 1000

Fall-Bearing Strawberries

A new race of Strawberries bearing fruit the same time as the June bearing, but continue bearing until frost. To get a good crop in August, September and October it is necessary to keep the blossoms picked off until August 1, or the plants will exhaust themselves before Fall.

AMERICUS. We have found this the best and most productive of all Fall-bearing sorts, the berries are of good size, perfect shape and equal in flavor to the best June-bearing sorts. $1.00 per doz., $6.00 per 100.

PROGRESSIVE. This variety was introduced by Mr. Harlow Rockhill and is considered by many growers to be one of the best perpetual-bearing strawberries. The fruit is rich and sweet, a deep red inside and out; of good medium size and quite firm. $1.00 per doz.; $8.00 per 100.

SUPERB. The fruit of this variety is medium to large and very attractive. The berries are a glossy dark red, aromatic and of excellent quality. $1.00 per doz., $8.00 per 100.

Strawberry Baskets

1-Qt. Size, $1.00 per 100, $7.50 per 1000
2-Qt. Size, 1.50 per 100, 12.50 per 1000

Bird Netting

To protect Strawberries, Fruits and Vegetables from Birds. 1 inch mesh in 20-foot and 30-foot widths any length. Price 85c. per 100 square feet.

WEEBER & DON

114 CHAMBERS STREET - - - NEW YORK